

March Madness Bracket Contest Rules



The following are the rules for WPBK-FM's March Madness Bracket Contest:

1. Employees of WPBK-FM (hereinafter referred to as "Station") and their immediate families are not eligible to participate. "Immediate Family" shall include spouses, parents, children, siblings, grandparents, grandchildren and co-habiting "significant other". Residents of the same household are also considered "Immediate Family", whether or not related by blood or marriage.
2. Employees and their immediate families of any other FCC-licensed broadcast stations are not eligible to participate.
3. No purchase is necessary in order to participate.
4. All prizes are awarded to winners on an "as is" basis. Station is not responsible for the condition of the prize itself, nor is the Station liable for any damage or injury caused by any prize awarded by the station.
5. Winners agree to allow Station to make use of their name, photograph, likeness and/or audio recording of their voice for advertising and publicity purposes.
6. Taxes, if any, are the sole responsibility of the winner. In accordance with IRS regulations, any winner receiving a prize with a value in excess of \$600 will be furnished a copy of IRS Form 1099 (Miscellaneous Income). A copy of this form will also be furnished to the IRS.
7. In the event an announced prize becomes unavailable or the supply becomes exhausted, Station reserves the right to substitute a prize of equal or greater value and the winner agrees to accept such prize without limitation.

8. Station is not responsible for circumstances beyond its control (telephone malfunctions, postal delivery delays, etc.), that may affect the outcome of a contest.
9. An affidavit of eligibility and/or a release from liability may be required in certain instances. Failure to sign such an affidavit, if requested, may result in forfeiture of the prize(s).
10. Station reserves the right to suspend this Promotion at any time, if in its judgment, the contest participants have conducted themselves in an unfair manner or attempted in any way to influence the outcome of the contest.
11. In the event of a tie, Station reserves the right to conduct a tie-breaking contest, with rules and procedures to be determined by the management of the Station.
12. The Station reserves the right to change contest rules and procedures at any time, providing such changes are announced on-the-air prior to their implementation.
13. All matters not specifically addressed in these rules shall be determined at the sole discretion of the management of Station.
14. In the event of any dispute involving a contest, the decision of Station management is final.
15. Only brackets filled out on official forms picked-up and dropped-off at participating sponsors will be considered in determining a contest winner. Brackets will be available on Monday morning, March 12th, 2012.
16. Each contestant may fill out three entry brackets but each must be picked up and returned to a different contest sponsor. In the event that a contestant turns in more than three entry brackets, only the first three chosen at random by contest officials will be used for contest purposes and the others will be discarded.
17. Filled-in brackets must be returned to a sponsor location no later than the start of any game other than play-in games.
18. The contestant with the highest score after all the games are played will win a new television from Buis Furniture and Appliance in Eubank. The

winner will be responsible for any applicable taxes, delivery or set-up fees.

19. Points for picking the correct winner of each game are as follows;

- a. 1 point for correctly picking a winner in the round of 64
- b. 2 points for correctly picking a winner in the round of 32
- c. 4 points for correctly picking a winner in the round of 16
- d. 6 points for correctly picking a winner in the round of 8
- e. 8 points for correctly picking a winner in the round of 4
- f. 12 points for correctly picking the Championship game winner
- g. Tie-breaker will be the total combined points of the championship game. Further tie-breakers will consist of a coin toss.

20. No purchase necessary.