

March Madness Bracket Contest Rules



ON THE WEB



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The following are the rules for WPBK-FM's March Madness Bracket Contest:

1. Only brackets filled out on official forms picked-up and dropped-off at participating sponsors will be considered in determining a contest winner. Brackets will be available on Monday morning, March 15th, 2010.
2. Each contestant may fill out as many as 5 brackets but each bracket must be from a different sponsor location.
3. Filled-in brackets must be returned to a sponsor location no than the start of any game other than play-in games.
4. Employees of WPBK-FM and PBK Bank and their household family members are ineligible from winning.
5. The ten contestants with the highest score after the semi-final games on April 3, 2010, will be invited to attend a Championship Game party at Applebee's in Danville and receive a complimentary item from Applebee's.
6. The contestant with the highest score after all the games are played will win a new flat screen television from Colorama in Danville. The television will be presented during a live, on-site broadcast from Colorama on Friday, April 9, 2010. The winner will be responsible for any applicable taxes, delivery or set-up fees.
7. All bracket entries will be posted in a single PDF file at www.wpbkfm.com
8. Points for picking the correct winner of each game are as follows;
 - a. 1 point for correctly picking a winner in the round of 64
 - b. 2 points for correctly picking a winner in the round of 32
 - c. 4 points for correctly picking a winner in the round of 16
 - d. 6 points for correctly picking a winner in the round of 8
 - e. 8 points for correctly picking a winner in the round of 4
 - f. 12 points for correctly picking the Championship game winner
 - g. Tie-breaker will be the total combined points of the championship game. Further tie-breakers will consist of a coin toss.
9. No purchase necessary.